



GAU - 2161

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: WYKER CONFIRMATION NO.: 3030  
SERIAL NO: 09/777,212 ART UNIT: 2161  
FILED: February 5, 2001  
FOR: BUSINESS METHOD FOR INFLUENCING CONSUMER PURCHASE OF  
RETAIL SALES ITEMS

#4/IDS

Assistant Commissioner for Patents  
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

In compliance with 37 C.F.R. Section 1.56, Applicant hereby submits the references as listed on the enclosed PTO Form 1449 for consideration by the Examiner in the prosecution of the subject application.

A copy of the above-mentioned references is enclosed herewith.

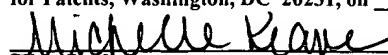
If there are any fees due in connection with this matter, please charge Applicant's Deposit Account No. 01-0265. A duplicate of this paper is being submitted for this purpose.

Respectfully submitted,

  
Jeffrey J. Schwartz  
Attorney for Applicant  
Reg. No. 37,532

ADAMS, SCHWARTZ & EVANS, P.A.  
2180 Two First Union Center  
Charlotte, North Carolina 28282  
(704) 375-9249  
Our File No. 2503/1

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: BOX \_\_\_\_\_, Assistant Commissioner for Patents, Washington, DC 20231, on May 7, 2001.

  
Michelle Keane  
Date of Signature

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